BlackHat Ad Agency – Mastery Course Outline

Experts Pro & Lite - Course Structure & Modules

🔷 Infrastructure Setup:

Course Overview

This intensive hands-on training for POPUP & PPC Calls & other black-hat advertisement covers domain management, dynamic web portals, PHP-MySQL integration, advanced cloaking/anti-detection tools, and BlackHat ad campaign strategies for Google/Meta and premium ad networks.

Prerequisites:

- Basic understanding of web hosting, PHP, and MySQL.

- For **Class 6 & 7**, students must have dedicated POPUP & PPC scripts for real-time campaign execution.

Detailed Course Breakdown

Class 1: Domain & Hosting Infrastructure

- Domain migration (cross-platform)

- Cloudflare SSL setup

- Email forwarding & subdomain configuration

- Backup protocols

Class 2: Dynamic Web Portal Deployment

- Upload control & installation

- Configuration & setup

- Database setup (wizard-based)

Class 3: PHP-MySQL Integration

- Table creation & management
- Database import/export
- File-based DB connections

Class 4: Advanced Tools I — Cloaking & Redirection

- Dynamic bot-check redirection
- PHP-based cloaker setup
- Meta redirection techniques

Class 5: Advanced Tools II — AntiBot v8.0

- Implementation and configuration

Class 6: Advanced Tools III — URL Manipulation

- Mainstream URL encryptor (POPUP/PPC integration)
- URL oscillator (PPC phishing pages)
- Live POPUP anti-detection (% theory)

Class 7: Advanced Tools IV — TFN Code Manipulation

- Notepad++ dynamic code editing:
  - Fresh POPUP generation
  - Phishing page customization
- Instant TFN switching (dynamic POPUP/PPC)

Class 8: Google & Meta BlackHat Ads — Setup I

- Manual vs. automatic campaign setup
- Campaign types (clear comparison)
- Conversion goals setup
- Page measurement configuration

Class 9: Google BlackHat Ads – Setup II

- Bidding strategies (Target CPA)

- Customer acquisition techniques

- Network preferences optimization

Class 10: Google & Meta BlackHat Ads – Setup III

- Most successful campaign formats

- Ads relevance & performance analysis

Class 11: Google & Meta BlackHat Ads – Setup IV

- Audience demographics & interests

- Behavioral targeting strategies

Class 12: Google & Meta BlackHat Ads – Setup V

- High-converting ad titles & descriptions

- Ad creatives best practices

- Keyword research & analysis

Class 13: Google & Meta BlackHat Ads – Setup VI

- Advanced bidding strategies

- Budget allocation (daily/total)

- Google Analytics + sitemap.xml setup

- Bit.ly tracking integration + Robot.txt Setup

- Campaign submission & approval process

Class 14: Premium Ad Network Strategies

- Low-cost PPC/POP traffic sources

- Negotiating with ad networks (tech support, premium publishers)

- Account setup, targeting, and budget optimization

- **Note:** Re-targeting excluded for BlackHat campaigns.

Special Server Configure 2 Classes at $149/Class:

Class 15: Cloud Hosting Setup I – cPanel & WHM Deployment *(Additional Fee: $149)*

- **Creating a cloud hosting account**
- **Navigating to marketplace and selecting "cPanel & WHM"**
- **Choosing OS (AlmaLinux/Ubuntu) and creating droplet**
- **Configuring droplet:**
  - **Datacenter region selection**
  - **Resource allocation (min. 1GB RAM, 20GB disk)**
  - **Private networking/IPv6 options**

Class 16: Cloud Hosting Setup II – Nameserver & IP Configuration *(Additional Fee: $149)*

- **Setting up custom nameservers**
- **IP allocation and management**
- **DNS configuration for hosted domains**
- **Security and monitoring setup**

Practical Requirements

- **Classes 6 & 7:** Dedicated POPUP/PPC scripts mandatory for live campaigns.
- Demo tools allowed for preliminary practice, but real tools required for mastery.

Learning Outcomes

By completion, students will:
✓ Deploy and manage cloaked web portals with anti-detection.
✓ Execute high-conversion BlackHat ad campaigns on Google/Meta.
✓ Manipulate TFN codes and URLs dynamically.
✓ Optimize ad spend using premium networks.